



NursingInspired Rx Sponsorship Program

Objective: The purpose of these sponsorship packages is to provide individuals and businesses with an opportunity to invest in the academic and professional success of aspiring *Black* nurses by supporting access to **NursingInspired Rx** services and products. Through targeted contributions, sponsors can help alleviate financial barriers, promote educational growth, and support a diverse pipeline of Black future nursing professionals committed to providing quality care and addressing healthcare disparities within the Black community.

Each sponsorship package includes the added value of podcast mentions and live endorsement ads on the **Listen Up Future Nurse Podcast**, which is available on major platforms like *iHeart Radio, Spotify, Apple Podcasts, Amazon Music, Amazon Alexa, Audible, and Spreaker*. The podcast is also live streamed on Facebook, Instagram, YouTube, and LinkedIn, providing high visibility for sponsors as well.

Program Structure

1. Friend of NursingInspired: Under \$100

- **Recognition:** Logo or name listed on the [NursingInspired Rx school](#) website “Supporters” page under "Friends of NursingInspired."
- **Digital Badge:** Personalized digital badge for your social media or website.
- **Social Media Shoutout:** Group recognition post on social media.
- **Certificate of Support:** Digital certificate acknowledging your contribution to student success.
- **Discount:** 20% off Figs Medical Uniforms & Apparel with referral link
- **Special Thank You Note:** A personalized thank you note from student(s) you helped support.

2. Community Sponsor: \$100 - \$250

- **Recognition:** Logo or name listed on the [NursingInspired Rx school](#) website “Supporters” page under "Community Sponsors."
- **Digital Badge:** Personalized digital badge for your social media or website.
- **Social Media Shoutout:** Group recognition post on social media
- **Certificate of Support:** Digital certificate acknowledging your contribution to student success.
- **Podcast Mention:** One-time thank-you mention on the *Listen Up Future Nurse Podcast*.
- **Discount:** 20% off Figs Medical Uniforms & Apparel with referral link
- **Special Thank You Note:** A personalized thank you note from student(s) you helped support.



3. Bronze Sponsor: \$250 - \$500

- **Recognition:** Logo or name listed on [NursingInspired.com](https://www.nursinginspired.com) site and the [NursingInspired Rx school](https://www.nursinginspired.com/school) website “Supporters” page under "Bronze Sponsor."
- **Product Discounts:** 5% off NursingInspired Rx services and products.
- **Social media:** One-time recognition on social media platforms.
- **Certificate of Support:** Digital certificate acknowledging your contribution to student success.
- **Podcast Mention:** One-time short live-read endorsement on the *Listen Up Future Nurse Podcast*.
- **Discount:** 20% off Figs Medical Uniforms & Apparel with referral link
- **Special Thank You Note:** A personalized thank you note from student(s) you helped support.

4. Silver Sponsor: \$500 - \$1,000

- **Recognition:** Logo or name listed on [NursingInspired.com](https://www.nursinginspired.com) site and the [NursingInspired Rx school](https://www.nursinginspired.com/school) website “Supporters” page under "Silver Sponsor" with a *clickable link* to your website, LinkedIn profile or preferred point of contact (email/call)
- **Product Discounts:** 10% off services and products for any student of your choice
- **Newsletter Feature:** A mention in the monthly *NursingInspired Nursing Notes* newsletter.
- **Social media:** Two dedicated posts across social media.
- **Certificate of Support:** Framed certificate recognizing your contribution.
- **Podcast Mention:** Short live-read endorsement on 2 episodes of the *Listen Up Future Nurse Podcast*
- **Merchandise:** Syringe writing pen and pill-shaped stress ball
- **Discount:** 20% off Figs Medical Uniforms & Apparel with referral link
- **Special Thank You Note:** A personalized thank you note from student(s) you helped support.

5. Gold Sponsor: \$1,000 - \$2,500

- **Recognition:** Logo or name listed with *Prominent logo placement* on [NursingInspired.com](https://www.nursinginspired.com) site and the [NursingInspired Rx school](https://www.nursinginspired.com/school) website “Supporters” pages under "Gold Sponsor" with a *clickable link* to your website, LinkedIn profile or preferred point of contact (email/call)
- **Product Discounts:** 15% off services and products for any student of your choice.
- **Sponsor Spotlight:** Featured as a key supporter in the *NursingInspired Nursing Notes* newsletter.
- **Social media:** Three posts across social media platforms.
- **Exclusive Webinar Access:** Complimentary access to one NursingInspired Rx course or event.
- **Certificate of Support:** Custom plaque acknowledging your support.
- **Podcast Endorsement:** Live-read Endorsement Advertisement in 3 episodes of the *Listen Up Future Nurse Podcast*.
- **Wellness Benefits:** A 1-hour massage at Massage Envy
- **Merchandise:** Syringe writing pen and pill-shaped stress ball
- **Discount:** 20% off Figs Medical Uniforms & Apparel with referral link
- **Special Thank You Note:** A personalized thank you note from student(s) you helped support.



6. Platinum Sponsor: \$2,500 - \$5,000

- **Recognition:** Premium logo placement with a personal sponsor bio on the website and *NursingInspired Nursing Notes* newsletter.
- **Product Discounts:** 20% off all services and products.
- **Sponsor Spotlight:** Interview or article feature on the website.
- **Social Media Campaign:** Four posts across social media with sponsor branding and taglines.
- **Event Participation:** Invitation to participate in or speak at a NursingInspired Rx webinar/event.
- **Exclusive Course Access:** Complimentary access to two NursingInspired Rx courses or events.
- **Certificate of Support:** Custom award and recognition at events.
- **Podcast Endorsement:** Live-read advertisement and short sponsor endorsement on 4 episodes of the *Listen Up Future Nurse Podcast*.
- **Wellness Benefits:** A 1-hour massage at Massage Envy
- **Merchandise:** Syringe writing pen and pill-shaped stress ball
- **Discount:** 20% off Figs Medical Uniforms & Apparel with referral link
- **Special Thank You Note:** A personalized thank you note from student(s) you helped support.

7. Diamond Sponsor: \$5,000+

- **Recognition:** Premium placement of logo or name on all NursingInspired Rx communications (web, email, social media).
- **Product Discounts:** 25% off all services and products for any students of your choice
- **Sponsor Spotlight:** Full-page feature article on the website, *NursingInspired Nursing Notes* newsletter and social media.
- **Social Media Campaign:** Ongoing social media mentions for a six-month period.
- **Event Sponsorship:** Title sponsor for one in-person NursingInspired Rx event or webinar, with exclusive branding rights for that event
- **Exclusive Course Access:** Complimentary access to all courses for a year.
- **Certificate of Support:** Prestigious custom award and recognition at one LIVE event in a year
- **Podcast Endorsement:** Premium sponsor ad package with live reads and detailed endorsements on 6 episodes of the *Listen Up Future Nurse Podcast*.
- **Wellness Benefits:** A 1-hour massage at Massage Envy
- **Merchandise:** Syringe writing pen and pill-shaped stress ball
- **Discount:** 20% off Figs Medical Uniforms & Apparel with referral link
- **Special Thank You Note:** A personalized thank you note from student(s) you helped support.

Conclusion:

The **NursingInspired Rx** sponsorship packages offer a unique opportunity for sponsors to make a tangible impact on the next generation of Black nurses. By aligning with this mission, sponsors not only empower Black nursing students in your academic journeys but also contribute to increasing representation and inclusivity in healthcare. Each sponsorship level ensures that supporters are recognized for your contributions and are actively involved in the success stories of these students, helping to build a more equitable and culturally competent healthcare system.



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Social Media Followers:

	Facebook	Instagram	LinkedIn	YouTube	Twitter/ "X"	TikTok	Total
Business	860	1409	605	46	197	10	3127
Personal	1903	292	1570	-	637	-	4402
Total	2763	1701	2175	46	834	10	7529

As of 10/1/2024

Listen Up Future Nurse Listeners:

🌐 Portugal, India and Philippines and 19 U.S. states?! 📍 Illinois, 📍 Indiana, 📍 Pennsylvania, 📍 North Carolina, 📍 Oklahoma, 📍 Missouri, 📍 Georgia, 📍 Virginia, 📍 New Jersey, 📍 South Carolina 📍 Texas 📍 Tennessee 📍 New York 📍 California 📍 Alabama 📍 Michigan 📍 Florida 📍 Connecticut 📍 Kentucky

Which sponsor badge will you choose?





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Please complete the form with your level of sponsorship and contact information



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Phone: 7736090649
Fax: (312) 281-0029
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Invoice

NursingInspired Rx Sponsorship Program

BILL TO

Your Business or Organization
Name Contact First Name Last Name
123 S. State Street
City, State, 12345
United States

Invoice Number: 100
Invoice Date: October 5, 2024
Payment Due: October 5, 2024
Amount Due (USD): \$ _____

Your Phone Number
YourEmail@example.com

Items	Quantity	Price	Amount
1. Friend of NursingInspired: Under \$100	1	\$ _____	\$ _____
2. Community Sponsor: \$100 - \$250	1	\$ _____	\$ _____
3. Bronze Sponsor: \$250 - \$500	1	\$ _____	\$ _____
4. Silver Sponsor: \$500 - \$1,000	1	\$ _____	\$ _____
5. Gold Sponsor: \$1,000 - \$2,500	1	\$ _____	\$ _____
6. Platinum Sponsor: \$2,500 - \$5,000	1	\$ _____	\$ _____
7. Diamond Sponsor: \$5,000+	1	\$ _____	\$ _____

Total: \$ _____

Amount Due (USD): \$ _____

Thankful you're inspired to be a nurse with NursingInspired!